



2020 BEER SUMMIT SCHEDULE

Sunday Afternoon Kickoff Session, January 12, 2020

- 1:00 – 3:00pm** **Registration**
- 3:30 – 3:45pm** **OPENING REMARKS:**
Harry Schuhmacher, Editor and Publisher, Beer Business Daily
- 3:45 – 4:15pm** **Dave Burwick**, CEO, The Boston Beer Company
- 4:15 – 5:00pm** Wall Street Panel: **Caroline Levy**, Founder, Caroline Levy Advisory Services; **Kaumil Gajrawala**, Managing Director, Equity Research | Consumer Products, Credit Suisse Securities; **Nik Modi**, US Beverages, Household Personal Care and Tobacco Analyst, RBC Capital Markets
- 5:00 – 7:00pm** **Welcome Reception**

Monday General Session, January 13, 2020

- 7:30 – 8:30am** **Breakfast**
- 8:30 – 9:15am** **Seltzer Panel: Sanjiv Gajiwala**, SVP Marketing, Mike's Hard Lemonade; **Brandy Rand**, COO Americas, The IWSR
- 9:15 – 9:45am** ON PREMISE RETAILER PANEL: **Jason Murphy**, Beverage Product Innovation Manager, Buffalo Wild Wings; **Lacey Lauderdale**, Beverage Manager, Walk-On's Enterprises
- 9:45 – 10:15am** OFF PREMISE RETAILER PANEL: **Mary Guiver**, Global Senior Category Merchant, Beer & Spirits, Whole Foods; **Dave Peacock**, President and Chief Operating Officer, Schnuck Markets Inc.
- 10:15 – 10:45am** **Coffee Break**
- 11:00 – 11:30am** **Paul Hetterich**, EVP and President, Constellation Beer Division
- 11:30-12:00** CRAFT PANEL: **Rob Burns**, Co-Founder & President, Night Shift; **Joe Mohrfeld**, Director of Brewing and Co-Owner, Pinthouse Pizza; **Jeff Courteau**, VP Sales, Montucky Cold Snacks
- 12:00 – 1:30pm** **Luncheon**

- 1:30 – 2:00pm **Maggie Timoney**, CEO, Heineken USA
- 2:00 - 2:30pm **Heather Boyd**, Vice President/Chief Product and Innovation Officer, Acreage Holdings
- 2:30 – 3:15pm Distributor Panel: **Chris Steffanci**, President and CEO, Columbia Distributing; **Kevin Bartholomew**, President, Ben E. Keith Beverages; **Joe Cotroneo**, General Manager/EVP, Crescent Crown Distributing
- 3:15 - 3:45pm** **Coffee Break**
- 3:45 – 4:15pm **Michelle St. Jacques**, CMO, Molson Coors Beverage Company
- 4:15 – 4:45pm **Chelsea Phillips**, General Manager, Babe Wines, Anheuser-Busch
- 4:45 – 6:30pm** **Closing Reception**